

## DAISY C. LETENDRE

(b) (6)

### EXPERIENCE

#### U.S. Senator Jim Inhofe (R-Okla.)

Washington, D.C.

#### U.S. Senate Majority Committee on Environment and Public Works

##### Communications Director

November 2016 – Present

- Serving as primary on-record spokesperson for Sen. Inhofe
- Overseeing messaging and press strategy for personal office and EPW Committee, staffing interviews and backgrounders
- Writing, editing and/or clearing all press content including releases, social media, op-eds, floor speeches and e-newsletters
- Initial lead press office contact with other Congressional offices, leadership offices and outside groups
- Lead project manager in the press shop for both EPW and Inhofe annual reports

##### Press Secretary

July 2016 – November 2016

- Writing and distributing press content including releases, statements, media advisories, ICYMI memos, and talking points
- Developing relationships with national and Hill press, EPW beat reporters, Oklahoma print, radio, and TV contacts
- Arranging off-the-record briefings prior to EPW hearings, working with policy staff to draft off-the record materials

#### U.S. Senate Majority Committee on Environment and Public Works

Washington, D.C.

##### Digital Director

July 2015 – July 2016

- Managing committee website, social media, and online presence for the committee and the Chairman
- Developing aggressive and comprehensive online communications strategies for major legislation, hearings and events
- Executing all digital outreach on committee objectives, including coordinating with outside groups and other members
- Curating content for messaging memos, digital material, and graphics for use by the entire Senate Republican Conference
- Drafting op-eds, talking points, speeches, statements and event presentations for the Chairman on a wide portfolio of issues

##### Communications Assistant

February 2015 – July 2015

- Drafting press releases, media advisories and ICYMI memos
- Performing day-to-day press tasks as pertaining to hearings, press conferences, mark-ups, and media appearances
- Formatting and designing layouts for committee reports, assisting with the writing and editing of report executive summaries

#### Generation Opportunity

Arlington, VA

##### Communications and Writing Associate

February 2014 – February 2015

- lead writer producing creative written content and opinion pieces based on a monthly editorial calendar
- Fostering relationships with state and national opinion editors and members of the media
- Generating a daily internal email to streamline org-wide messaging, synthesizing news, and highlighting earned media
- Coordinating with regional Press Secretaries and State Directors to develop state-specific media strategies

#### The Cato Institute

Washington, D.C.

##### Government Affairs Intern

September 2013 – December 2013

- Preparing congressional notifications detailing Cato policy positions and announcing events and conferences
- Conducting research for Cato scholars and the government affairs team on domestic and foreign policy

### EDUCATION

#### Trinity College

Hartford, CT

##### Bachelor of Arts with Honors in Political Science, Minor in Philosophy

May 2013

- Concentration in Political Philosophy and American Government
- Honors Thesis: "Federalism and the Modern Presidency from Eisenhower to Obama: *If All Men Were Angels*"

### LEADERSHIP & ACTIVITIES

#### Northfield Mount Hermon School – Class Gift Chair, Class Secretary

May 2009 – Present

#### DC Triathlon Club – Member and Masters Swim Program Coach

January 2015 – Present

#### Off The Bench Baseball (.com) – Contributing Writer

November 2015 – Present

#### Yale University – Guest Lecturer

June 2013

#### Teaching Assistant – History of Political Thought, Early Modern Political Thought

September 2012 – May 2013

#### Trinity Tripod – Contributing Writer

January 2013 – May 2013

#### Trinity College Swimming and Diving – Captain, Entertainment Chair

September 2009 – May 2013

- Susan B. Scott Award Winner, Brian Foy Captains Award Winner

### SKILLS

Writing, Editing, Research, Microsoft Office, Photoshop, InDesign, Adobe Creative Cloud, Social Media, Meltwater, Public Speaking, Digital Marketing, Qualitative Data Analysis, (b) (6)